### Annual Event Financing Green Energy

**Ecobanking**

**Date:** August 8th, 2014  
**Place:** Hotel Crowne Plaza Corobici Room Corcobado  
San José, Costa Rica

<table>
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<th>Registration and welcome coffee</th>
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| **Opening remarks:** Lawrence Pratt, CLACDS Director, INCAE Business School  
Eric Campos Morgan, COO, BAC/Credomatic.  
Henk Siebren de Jong, CEO, Philips Latin America |

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<th>Session I: Latin America as the new frontier for renewable energy investments</th>
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| During this session, we will discuss the elements that drive the rapid growth of investments in renewable energy in Latin America.  
**Issues to be discussed:** economic expansion and growth in investment, energy security as a driver for creating development strategies consistent with the environment, self-sufficiency in energy supply, penetration of clean energy projects, legal security (stable legal frameworks), general decrease in costs of energy, investment climate in the region, strengthening of institutions.  
**Speaker:** Víctor Hugo Ventura, Head of the Energy and Natural Resources Division, CEPAL, Mexico. |

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<th>Session II: New capital for Green energy</th>
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| Private capital is considered essential for investment in green energy. Both governments and multilateral banks can provide all necessary resources for the sector.  
This session will discuss incremental costs versus capital investment, public-private partnerships and public instruments.  
**Key Questions:**  
- What would be the ideal set of instruments to catalyze private investment?  
- How do we reduce the risks of private financing?  
- Should the private sector be engaged in the development of policies and instruments?  
**Speakers:**  
Jay Gallegos, CEO Globeleq Mesoamérica Energy  
Javier Chamorro, Executive Director, PRONicaragua |

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<th>Session III: Sources of funding</th>
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| In this session, we will address the types of financing that are required in the region to promote green projects. We will learn how local and international banks implement sustainable energy projects, overcome barriers and try to reduce the remaining ones.  
**Key Questions:**  
- Local banks’ perception of the risks and the value-added proposition of green energy investments |

|-----------------------|
What type of funds and technical assistance can be provided by Development Financial Institutions (DFIs) to stimulate local financing of new sustainable energy projects?

What remaining barriers are still perceived by the finance sector?

How could better cooperation be achieved between the institutions involved?

Topics to be discussed include: credit lines for renewable energy and energy efficiency appropriate to local needs, understanding between the different participants (project developers, government, local banks and development banks), the role of technical assistance enhancing the exchange of information, and capacity building of human resources at all levels, including the banks themselves.

Speakers:
Ligia Castro, Director of Environment, Corporación Andina de Fomento, CAF.
Erica Ross, Investment Officer, Energy Division, Dutch Development Bank, FMO.
Gema Sacristán, Head, Division of Capital Markets and Financial Institutions, Inter-American Development Bank(IDB).

Questions and Answers

Lunch break

Session IV: Green microcredits. A global trend

Microfinance in Latin America and the Caribbean has undergone a great evolution in recent decades in relation to the size of the market, the products offered (savings, insurance and remittances, first, microcredits, loans to purchase solar panels and other forms of renewable energy, or application of green agro practices), and the technologies used (mobile banking, use of correspondents, etc.).

In this session, we will discuss the different efforts that microfinance organizations overcome to bring energy to remote areas, through proposals that add value to their customer’s operations. The business models used, which are based on state of the art technology and result in financial and social inclusion.

Key Questions:
- What are the challenges facing this type of organization?
- Is there a Learning curve?
- Is there a connection between sustainability and innovation? Is green microfinance an example of this connection?

Speakers:
Gabriel Meza, CEO, Fondesurco, Perú
José Manuel González, Director Te Creemos, México

Questions and Answers.

Coffee break

Sustainable Connections

Speaker: Henk Siebren de Jong, CEO, Philips Latin America

Questions and Answers.

Final discussion, closing remarks and conclusions

Gracia M. Barahona, Director Ecobanking

Cocktail. Room Pergola